

## **Key Factors Related to Youth Tobacco Use Prevention**

### **Environment**

Merchants refuse to sell to minors  
Adults refuse to purchase for minors  
No vending machines are available  
Cigarettes are costly  
No-smoking policy environment  
Social norm of no tobacco use  
School policy and enforcement  
Underage use is illegal

### **Behavior**

Remains tobacco-free

### **Related Behaviors**

Participates in extracurricular activities  
Does not use alcohol and other drugs

### **Attitudes, Beliefs & Values**

Identifies self as non-smoker \*Values health  
Family alienation (-)  
School alienation (-)  
Hope in future  
Outcome expectations – uncool to smoke, smells bad, bad breath, bad for health, sign of maturity & independence (-), helps relax (-), helps control weight (-), helps feel comfortable in social situations (-)  
Self-efficacy for refusal skills  
Self-efficacy to fight tobacco industry  
Perceived social norms for smoking  
Perceived likelihood & severity of punishment  
Knowledge of tobacco laws & penalties

### **Anti-smoking activism**

Practices refusal skills  
Discourages tobacco use by others  
Describes manipulation by tobacco industry  
Participates in anti-smoking efforts

### **Interpersonal / Environmental Factors**

Parents, peers, physicians, teachers reinforce being smoke free  
Parents communicate disapproval of smoking  
Friends, parents and siblings are non-users  
Parental control  
School control

### **Demographic Factors**

Age, Ethnicity, SES, Gender



**TEXAS**  
Health and Human  
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